

Appendix 2 - Waste Minimisation Action Plan

Objective	Theme	Project	How	Measure	Review	RAG
Reduce the amount of waste that is collected from household through our kerbside collections.	Reduce Waste	Promote repair, reuse, and upcycling where possible	Working with local groups and individuals Raising awareness Working with HOPE and the Man Cave in Sawtry who upcycle furniture from the bulky waste collections	Feedback from groups Tonnes	Annual	
Reduce the amount of waste that is collected from household through our kerbside collections.	Reduce Waste	Policy Changes <ul style="list-style-type: none"> ➤ Reducing grey bin capacity for new properties ➤ Ensuring all properties have correct facilities for their requirements ➤ Enforcing the rejection policy 	Updating our collection policies to ensure they work with our current service	Review and monitor	Annual	
Improve the quality of the recycling material we collect by maintaining the contamination levels below 7%	Maximise Recycling	Increasing access to our recycling service for communal areas	Working with management companies Increased engagement with residents Better communications	Waste Tonnes Rejections Management company engagements	Quarterly	

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Improve the quality of the recycling material we collect by maintaining the contamination levels below 7%	Maximise Recycling	Increase the understanding and engagement in waste and recycling for the local community and key stakeholders.	Working with already established community groups and Parish Councils	Number of groups engaged	To start in 2021/22	
Improve the quality of the recycling material we collect by maintaining the contamination levels below 7%	Maximise Recycling	Continue to work with residents through our contamination reduction project	Communication Targeted engagement	Monthly contract reports Monitoring of the rejection policy	Monthly	
Improve the quality of the recycling material we collect by maintaining the contamination levels below 7%	Maximise Recycling	Introduction of organic waste collections from communal areas.	Working with management companies	Monitoring of trial areas	To start in 2021/22	
Achieve a greater than 60% diversion of waste from landfill in line with the	Maximise the use of local waste sites	Promote and increase the provision of Textile banks	Communication Working with our current provider to seek further locations for banks	Waste Tonnages	Monthly	

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council's manifest pledge						
Achieve a greater than 60% diversion of waste from landfill in line with the council's manifest pledge	Maximise the use of local waste sites	Look at additional recycling facilities (WEEE)	Undertake a feasibility study	Outcome of the study	To start in 2021/22	
Achieve a greater than 60% diversion of waste from landfill in line with the council's manifest pledge	Maximise the use of local waste sites	Support and promote bring sites for hard to recycle material	Working with Terracycle to offer more sites and linking with Enval – based at Alconbury weald who recycling complex packaging	Number of drop off Points Tonnes	To start in 2021/22	
Achieve a greater than 60% diversion of waste from landfill in line with the council's manifest pledge	Leading by Example	Reducing council waste and increasing recycling	Ensuring all buildings have access to recycle Clear signage and communications	Waste tonnages Waste Audits	To start in 2021/22	
Achieve a greater than 60% diversion of waste from landfill in line	Leading by Example	Increasing material streams collected for recycling or reuse	Undertake a feasibility study	Outcome of the study	To start in 2021/22	

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with the council's manifest pledge						
Achieve a greater than 60% diversion of waste from landfill in line with the council's manifest pledge	Leading by Example	Getting our house in order – cross working with internal services	Offering advice to other department who want to look at options for reducing their waste	Waste Tonnages	To start in 2021/22	
Supports all objectives	Being Innovative	Active volunteer programme working with the DWP	Recruit volunteers to assist with projects. Provides skills and assists with confidence building to support them getting back into the workplace	Number of volunteers recruited	To start in 2021/22	
Supports all objectives	Being Innovative	Local ambassadors promoting waste minimisation and recycling in their communities	Recruit ambassadors, provide training and resources for individuals to spread messages and encourage community to reduce their waste and recycle correctly	Number of ambassadors Communications	To start in 2021/22	
Supports all objectives	Being Innovative	Promote local zero waste groups	Link with local groups who are providing zero waste options – promote via social media and support any new initiatives	Feedback from zero waste groups	Quarterly	

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Supports all objectives	Being Innovative	Investigate community projects to minimise food waste	Linking communities and key groups to reduce food waste Run campaigns and provide resources	Waste analysis Tonnes	To start in 2021/22	
Supports all objectives	Being Innovative	Partnership working-including Recycling for Cambridgeshire and Peterborough (RECAP), and national bodies including APSE, WRAP, LARAC,	Sharing ideas and learning from others	Number of partnership projects	Monthly	
Supports all objectives	Being Innovative	Use of in-cab data to map and target specific areas of high contamination or participation	In-cab allows us to map where contamination is occurring allowing for targeted communications	Reports from Alloy	Monthly	
Supports all objectives	Being Innovative	Enforcement to take appropriate and swift action (possible FPN) when residents refuse to comply	We currently remove recycling bins where contamination continues. Being able to use enforcement with residents will hopefully encourage residents to comply	Rejection policy FPN's issued	To Start 2022/2023	
Supports all objectives	Communications	Communications planning	Ensure a clear and concise annual plan is in place (Appendix 3)	Planned communications that have been actioned	Annual	

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			Using the data from the waste analysis to provide direction			
Supports all objectives	Communications	Linking to local and national campaigns – including Recycling Week	Working with the Recycling for Cambridgeshire and Peterborough waste partnership Attending webinars to keep up to date with upcoming campaigns and awareness of resources available	Social Media Insights	Annual	
Supports all objectives	Communications	Maximising the use of social media	Encouraging parish council and other groups to share our messages Targeting promotions	Social Media Insights	Monthly	
Supports all objectives	Reduce our environmental footprint	To develop a long-term sustainable approach that limits the environmental impact of the collection services we deliver. Reducing the 'carbon footprint' of our collection services, wherever feasible and practicable. Currently looking a range of alternative fuels	Undertake a feasibility study Working with the Carbon Trust	Outcome of the study	To start in 2021/22	

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		including hydrotreated vegetable oil (HVO), electric and hydrogen powered vehicles				
Supports all objectives	Reduce our environmental footprint	Maintaining a high performing service an example is to maintain a low number of missed bins	Working with collection crews	Number of missed bins per 1000 collections by service and by round	Monthly	
Supports all objectives	Reduce our environmental footprint	To align waste and recycling service delivery with the Councils Climate Strategy and Environmental agenda and corporate plan	TBC	TBC	TBC	